

# FY2014 CHNA&HIP Progress Report

## Instructions

- 1) Click on the green heading below. In the text box above, type the County name in spot that says <insert>.
- 2) From the Community Health Improvement Plan submitted by the BOH in 2011, copy and paste **ALL** the goals and strategies into the corresponding sections on this document.
- 3) Complete the Progress on Strategies section for any strategies that have occurred since **February 27, 2013**.
- 4) Email the completed form by June 2, 2014 to [Louise.Lex@idph.iowa.gov](mailto:Louise.Lex@idph.iowa.gov)

## Johnson County

### Community Health Improvement Plan

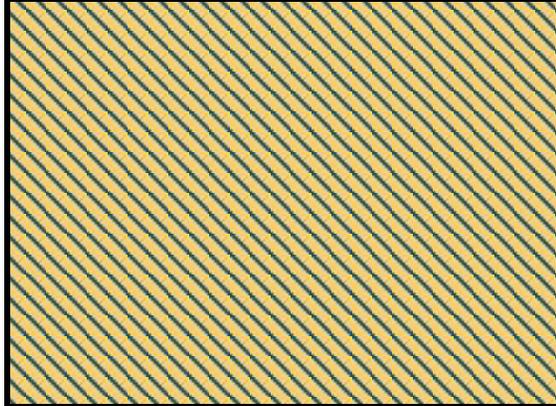
GOAL	Strategies	Progress on Strategies
<b>OBESITY/NUTRITION/PHYSICAL ACTIVITY:</b> JCOTF will support the development of a physical activity promotional program which could be implemented in all school districts with students living in Johnson County.	1. Will pilot a model of Safe Routes to School Walking School Bus in the North Liberty area.	The Walking School Bus program that started at Garner Elementary School in North Liberty continues to run one day each week during the warmer weather months. Two WSB programs were piloted at Horn and Twain Elementary Schools in Iowa City during May 2013. A WSB will be piloted at Van Allen Elementary School in North Liberty from May 1-12, 2014. Two routes were identified.
	2. Two times during the year will promote a walk/bike to school day within each school district in Johnson County.	Walk/bike to school day were promoted for May 8 2013 and October 9 2013 to each school district through Safe Routes to School and the Alliance for Healthy Living (formerly JCOTF).
	3. Will support Johnson County area Farm to School. Will support Johnson County area Farm to School chapters' efforts.	Farm to School is a member of AHL and continues to provide program updates and networks through AHL for program support. A Farmer Fair was held at Lemme Elementary School in May 2 and at Kirkwood Elementary School on May 24. The ICCSD contracted with a local grower, Earth Biscuit Farm, to provide locally grown produce at the school. Field to Family held their annual festival in September. A new Farm to School coordinator, Kristin Bergman was hired.
	4. Will explore the possibility of applying to become one of Iowa's Blue Zone Communities.	Iowa City was chosen as a Blue Zones demonstration site to begin in January 2014. Johnson County Public Health and other AHL members are involved in the community project. Johnson County Government is working on becoming a designated Blue Zones worksite.
		JCOTF changed it's name to Johnson County Alliance for Healthy Living (AHL).

		Clear Creek Amana Middle School is in the second year of their PEP grant. A curriculum review was conducted, new PE equipment was purchased and an event called Spring into Wellness took place to teach kids about healthy eating and encourage them to try new activities. Year 1 results showed an overall increase in fitness and fruit and vegetable consumption. Iowa City Community School District received a PEP Grant for 4 elementary schools- Twain, Kirkwood, Coralville Central and Wood. The district's Wellness Committee reconvened to work on the grant.
		ISU Extension conducted the Pick a Better Snack program in 21 Johnson County Elementary Schools for the 2012-2013 school year. On July 31 they hosted a Food Preservation Workshop.
		AHL held informational booths at local farmer's markets and race events to raise awareness about the coalition, healthy eating and physical activity.
		In January 2014, 1,406 Johnson County residents took part in the state-wide Live Healthy Iowa 10-Week Challenge to encourage healthy lifestyles. 61 Johnson County Government employees took part in the challenge.

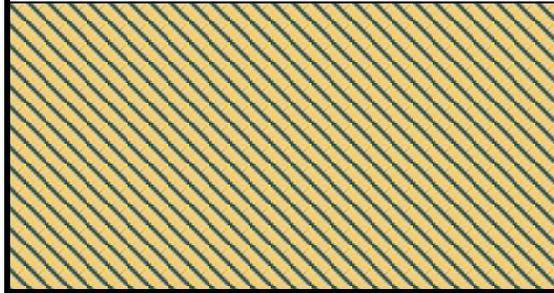
GOAL	Strategies	Progress on Strategies
<b>OBESITY/NUTRITION/PHYSICAL ACTIVITY:</b> Assess workplace environments & determine how supportive they are in encouraging healthy nutrition and physical activity behaviors by January 1, 2011. Further goals will be set based on environment assessment results	1. Identify the top 10 employers in Johnson County where a workplace environment assessment will take place .	Twelve Johnson County worksites either nominated themselves or were nominated by others for the Corridor Worksite Wellness Awards. The worksites included: ACT, ALPLA, AW Welt Ambrisco Insurance, Corridor Business Journal, Centro, City Carton, City of Iowa City, Frontier Natural Products, Johnson County Government, Progressive Rehab Associates, and University of Iowa Foundation.
	2. Develop the workplace environment assessment tool.	Johnson County collaborates with the Corridor Worksite Wellness Committee that utilizes the Designing a Healthy Environments at Work Assessment and the Community Transformation Grant uses the CDC CHANGE Tool. This year the group created bridged the assessment tools so that two different assessment were not needed.
	3. Contact the top 10 employers and assess their workplace environment.	Of the twelve Johnson County worksites, an assessment was completed at eleven worksites.

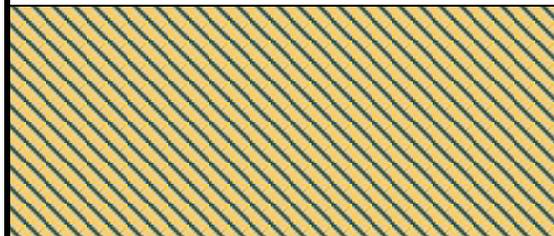
GOAL	Strategies	Progress on Strategies
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<p><b>ACCESS TO CARE:</b> Gather and summarize at least two new local measurements of uninsured and underinsured citizens in Johnson County by December 2014.</p>	<p>1. Form an ongoing group to discuss data available and collection of needed data</p>	<p>JCPH met quarterly with an advisory group for the JCPH medical homes grant from March 2013 until October 2013. In October 2013, this group combined with a newly formed group, Johnson County Healthcare Outreach Group (JCHOG), working to increase enrollment in new ACA programs starting in 2014.</p>
	<p>2. Form partnerships with groups already gathering local data (e.g., UI faculty/staff, state/national surveys)</p>	<p>JCHOG includes organizations that have access to local data (e.g., hospitals, DHS). DHS provides regular updates of Iowa Health and Wellness enrollment numbers.</p>
	<p>3. Gather and summarize the data on a regular basis to help the group select intervention strategies</p>	<p>JCPH regularly summarizes health insurance data from multiple sources including the US Census Bureau, County Health Rankings, CDC, and CMS.</p>

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<p><b>ACCESS TO CARE:</b> Choose and implement an intervention strategy to increase an access to care measure identified as a priority at a local level by December 2014</p>	<p>1. Form an ongoing group to select and implement and access to care intervention</p>	<p>JCPH met quarterly with an advisory group for the JCPH medical homes grant from March 2013 until October 2013. In October 2013, this group combined with a newly formed group, Johnson County Healthcare Outreach Group (JCHOG), working to increase enrollment in new ACA programs starting in 2014.</p>
	<p>2. Recruit members from groups already implementing interventions to increase access to care (e.g., UI faculty/staff, social service organizations)</p>	<p>JCHOG worked together to provide marketing for ACA enrollment assistance in Johnson County.</p>
	<p>3. Select the top two access to care measures, summarized in goal 1, to guide intervention selection</p>	<p>JCHOG divided enrollment assistance efforts based on population (e.g., &lt;138% FPL, ineligible for ACA programs). Social service agencies focused on those applying for Iowa Health and Wellness plans, while navigators and insurance agents helped those with higher incomes and more complicated insurance choices.</p>
	<p>4. Summarize interventions with evidence for changing the measures selected in strategy 3</p>	<p>Several agencies from JCHOG provided assistance counseling. By March 28, a total of 3,176 people Johnson County residents enrolled in Iowa Health and Wellness Plans.</p>

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<p><b>ACCESS TO CARE:</b> Increase community awareness of low-cost or free health care options</p>	<p>1. Form a group to develop a series of resource listings for low-cost and free health care and a strategy to market it</p>	<p>JCPH met quarterly with an advisory group for the JCPH medical homes grant from March 2013 until October 2013. In October 2013, this group combined with a newly formed group, Johnson County Healthcare Outreach Group (JCHOG), working to increase enrollment in new ACA programs starting in 2014.</p>
	<p>2. Develop a series of resource listings for low-cost and free healthcare options(e.g., general care, prescriptions, urgent/emergency)</p>	<p>JCPH posted two lists for low-cost and free healthcare options online in 2012. The list was also distributed to multiple social service agencies in Johnson County. In 2014, JCHOG developed a brochure advertising sources for help with ACA insurance enrollment.</p>
	<p>3. Recruit interested providers to distribute developed material in print and online</p>	<p>Members of JCHOG distributed the brochure advertising ACA insurance enrollment assistance and the United Way of Johnson County posted the brochure on their website.</p>

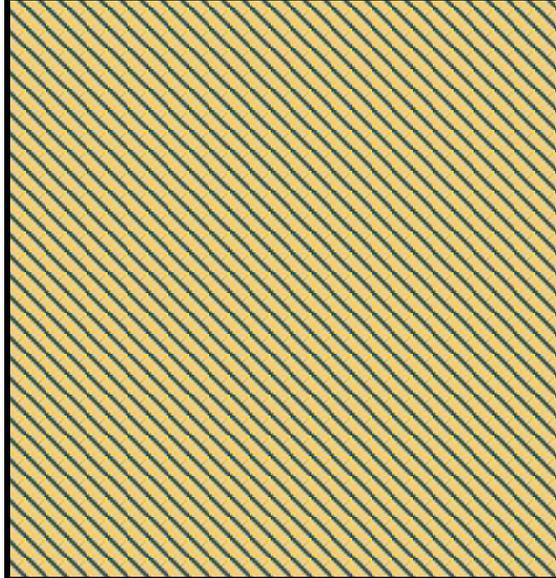
<b>GOAL</b>	<b>Strategies</b>	<b>Progress on Strategies</b>
<p><b>MENTAL HEALTH:</b> Develop and implement a public awareness campaign about suicide to reduce stigma and increase access to care.</p>	<p>1. Distribute locally-based suicide prevention materials, such as brochures, booklets, reference cards, and promotional items.</p>	<p>We displayed materials about the Johnson County Crisis Line and other local suicide prevention resources in many venues this year. We had materials at the Out of the Darkness Walk, the NAMI walk, the Johnson County Fair, the University of Iowa Employee Health Fair, the University of Iowa Student Volunteer Fair, local Mental Health First Aid trainings, local libraries, the National Suicide Survivors Conference, Mental Illness Awareness Week events, and at a suicide awareness speaker event at the University of Iowa--featuring national speaker Jordan Burnham, a young man who attempted suicide but survived. (Jordan Burnham also gave presentations at two local high schools for National Suicide Prevention Week.)</p>
	<p>2. Engage local media (and/or use social media) in publicizing suicide as a public health problem.</p>	<p>The local media was involved in many of our events this year, including the Out of the Darkness Walk and the Jordan Burnham event. In August 2013, we sent out a media kit about responsible reporting of suicide deaths. During National Suicide Prevention Week, we were featured on local radio stations KRUI and KXIC. This included a segment on the Dottie Ray radio show and a radio media roundtable featuring national speaker Jordan Burnham.</p>

	3. Plan and implement Suicide Prevention Awareness Week activities in the community.	<p>We installed suicide prevention awareness displays at three Johnson County public libraries (Iowa City, Coralville, and Lone Tree) during the entire month of September 2013. We also mailed suicide prevention display materials to several other area libraries. We made a colorful poster about feelings that was displayed in the Coralville Public Library children's section that month. Also, Coralville Public Library held a special story time session for young children about feelings during Suicide Prevention Week (September 8 -14, 2013).</p> <p>The Johnson County Board of Supervisors held a televised meeting during which they signed a proclamation designating Suicide Prevention Week.</p>

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<b>MENTAL HEALTH:</b> Increase awareness of mental health and substance abuse services.	1. Promote the use of the Crisis Center's 24-hour crisis line, the National Suicide Prevention Lifeline, and crisis chat services.	We displayed materials about the Johnson County Crisis Line and other local suicide prevention resources in many venues this year. We had materials at the Out of the Darkness Walk, the NAMI walk, the Johnson County Fair, the University of Iowa Employee Health Fair, the University of Iowa Student Volunteer Fair, local Mental Health First Aid trainings, local libraries, the National Suicide Survivors Conference, Mental Illness Awareness Week events, and at a suicide awareness speaker event (featuring national speaker Jordan Burnham, a young man who attempted suicide but survived).
	2. Create a plan for collaboration with local substance abuse prevention agencies, such as MECCA.	We successfully recruited a MECCA program staff member who is now a part of the coalition and actively participating on sub-committees. Sarah works with youth on substance abuse issues and is a valuable addition to our coalition.

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<b>ALCOHOL SAFETY:</b> Assemble compendium of strategic plans and initiatives addressing alcohol problems in Johnson County.	1. Contact Partnership for Alcohol Safety (PAS), University of Iowa, JJYD, MECCA, and other partners for copies of plans. Assemble electronically.	Completed in previous years

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<p><b>ALCOHOL SAFETY:</b> Increase awareness of alcohol risk among students in K-12 and college freshmen and their parents.</p>	<p>1. Assess current status of alcohol education: a) University of Iowa-freshmen alcohol education; b)K-12 requirements (elementary status unknown; LifeSkills used in Jr. Highs; HS has mandatory health classes but extent of alcohol education unknown)</p>	
	<p>2. Develop a Guidebook for Talking to Students About Alcohol Use. Provide the Guidebook electronically on HD, schools, MECCA and other organization websites. Provide printed guidebook as needed. Use graduate student under mentorship of community orgs to pull together information.</p>	<p>Guidebook developed in 2011</p>
	<p>3. Implement a community Awareness Campaign:</p> <ul style="list-style-type: none"> <li>• Identify resources to produce handbooks for hard copy distribution and have printed.</li> <li>• Assemble community partners to identify opportunities to share information (i.e. websites, forums, newsletters, etc)</li> <li>• Roll out campaign with media event</li> </ul>	<p>Materials with links to Guidebook included in registration for 2012 school year.</p>
		<p>At its meeting on 5/14/14 the PAS discussed the role of alcohol in sexual assaults. There has been much interest in the issue of sexual assault. The University has new educational initiatives for bystander (including server) training and strategies to avoid victim blaming. Additional discussion and the role of PAS will be on the next agenda.</p>

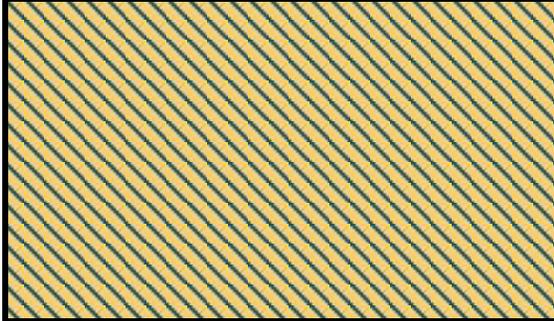
**GOAL**

<b>GOAL</b>	<b>Strategies</b>	<b>Progress on Strategies</b>
<p><b>ALCOHOL SAFETY:</b> Change State policy and legislation to allow more control over liquor licenses at the local level</p>	<p>1. Work with municipalities to develop model legislative language needed to effect local control. Explore models from other States on liquor license policies. Enlist support of League of Cities, ISAC and other advocacy groups to develop legislative strategy</p>	
	<p>2. Work with municipal leaders to identify local policies to move towards local consistency (i.e. server training; bar entry age; compliance checks, etc.)</p>	<p>SPF-SIG with coordination of PAS hosted townhall meetings by ABD to update license holders on regulations. (July 2013) Over 75 license holders attended (on-site and off-ste establishments)</p>

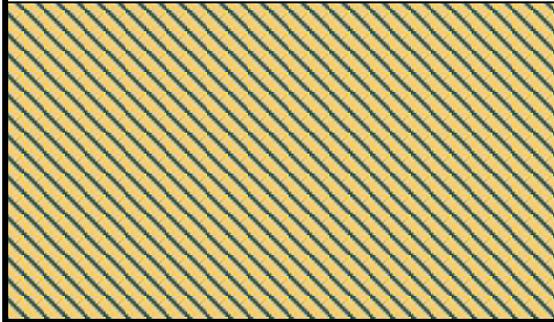




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