

Johnson County Livable Community Strategic Plan

GOAL 1: AFFIRM AND PROMOTE A COMMON UNDERSTANDING OF THE JCLC POLICY BOARD

<u>Strategy</u>	<u>Action Plan</u>	<u>By Whom</u>	<u>By When</u>
Ensure the work of JCLC aligns with Strategic Plan goals	1. Review and evaluate progress at each board meeting	Policy Board	monthly
	2. Review and evaluate action teams/ committees	Policy Board	annually
	3. Orient and mentor new members	Executive Committee	within 1 month of appointment To Policy Board

GOAL 2: IMPROVE AND INCREASE JCLC OUTREACH AND ENGAGEMENT

<u>Strategy</u>	<u>Action Plan</u>	<u>By Whom</u>	<u>By When</u>
Improve communications	1. Increase newsletter circulation by 200 people through Identification of mailing lists and agencies to publicize and distribute newsletter	Communications Committee	12/2022
	2. Complete migration of JCLC website	Communications Committee	12/2020
	3. Review website info/printed material and update (i.e. housing options)	Communications Committee	annually
Identify and strengthen government and Community partnerships	1. Present year end report to at least 2 City Councils and/ or joint entities (at least 5 different communities)	Executive Committee	12/2022

	2. Attend Board of Supervisor meetings, provide annual report and information on aging initiatives	Executive Committee	quarterly
	3. Conduct outreach to at least 1-2 rural Communities to inform them about JCLC and services available through Aging Specialist	Aging Specialist	annually
Increase educational initiatives and opportunities	1. Provide a minimum of 5 forums, presentations, booths and other programs	Action Teams	annually

Goal 3: BUILD AND SUSTAIN JOHNSON COUNTY AS A LIVABLE COMMUNITY

<u>Strategy</u>	<u>Action Plan</u>	<u>By Whom</u>	<u>By When</u>
Effectively advocate on behalf of older Adults residing in Johnson County	1. Develop the JCLC policy agenda and present to the Board of Supervisors for approval	Policy Board, Action Teams	annually, by 10/31
	2. Develop an outreach plan to promote our approved policy agenda	Policy Board	annually
	3. Develop at least one program or Initiative to promote policy agenda	Policy Board	annually
	4. Visit the State Capitol on Older Iowans Day to meet with our Legislators and promote our policy agenda	Policy Board, Action Teams	annually
Explore livable community designation for Johnson County	1. Research and determine feasibility	Policy Board	6/30/2021