

# The Public Health Herald



After weeks of tireless searching, the Community Health pumpkin was located in good health in the Little Free Library near the flagpole entrance. Police are still searching for those responsible for its disappearance. Please be vigilant concerning your gourds & squash.

## WELCOME...

Welcome to the new monthly JoCo Public Health Herald. We'll be utilizing this new communication method to share information, update you on program activities, & share some good news about our staff! This will also help to make All-Staff meetings more engaging & conversational.

If you have content that you wish to share, please let Mike, Sarah, or Jamie know. We'll add it to a future issue.

It's a  
*girl*

Maren Augusta Majewski  
7 lb., 20.5 inches  
October 22 at 10:20 pm



## SPOTLIGHT: ITS

Johnson County Public Health (JCPH) receives funding from Iowa Department of Public Health (IDPH) to make HIV testing and hepatitis C (HCV) testing available to all individuals presenting for services in Iowa.

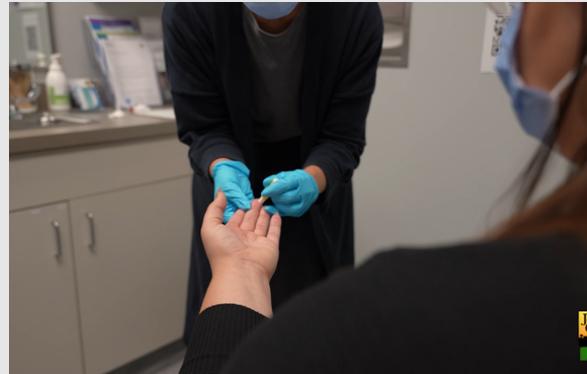
JCPH's Integrated Testing Services (ITS) also provides chlamydia and gonorrhea testing through the Iowa Community-Based Screening Services (CBSS). All of our testing services are free and confidential.

In addition to making STD screening more accessible, JCPH's ITS program increases access to sexual health materials (e.g. external condoms, internal condoms, lubricant, dental dams) and select harm reduction materials – all with the hope of giving folks what they need to keep themselves safe and healthy.

ITS is lead by Kathryn Edel, Health Educator & Cristina Perez, Health Educator Assistant

*"I love my job for a lot of different reasons, but mostly because I get the opportunity to learn the human experience of folks who feel safe with me and integrate their narratives through my writing, advocacy efforts, and how I generally practice as a social worker. It is a privilege being trusted with someone's story and I like honoring my clients and work through making sure their voices are not lost in the larger public health picture."*

-Kathryn



# The Public Health Herald

## NEW STAFF



**Name:** Ahmed Mohammed  
**Division:** Environmental Health  
**About Me:** My wife & I are expecting a baby this Christmas. My hidden talents include interior design.  
**My personal mantra:** Goodwill makes the road shorter!



**Name:** Giselle Coreas  
**Division:** Health Planner- Community Health  
**About Me:** I'm thrilled to return to JCPH after being a contact tracer in 2020-2021.  
**My personal goal:** To visit all 63 National Parks! I visited 9 this year! Hot Springs (AR), Badlands (SD), Rocky Mtn. (CO), Great Sand Dunes (CO), Voyageurs (MN), Zion (UT), Bryce Canyon (UT), Yosemite (CA), & Sequoia (CA)



**Name:** Roberta Sloat  
**Division:** Clinical Services Manager  
**About Me:** I was apprenticed to the Des Moines Ballet by a Ballet Mistress (that's what we called them back then) who said she believed in "late bloomers" – I was 12. TWELVE!! I have 4 sisters and all of our middle names rhyme. My husband, children, and I have been in at least 5 musicals together at our community theater.  
**My personal mantra:** Enough is as good as a feast. - Mary Poppins



**Name:** Arizay (Ari) Guzman  
**Division:** CDC Public Health Associate  
**About Me:** I moved here from Chicago. My professional goal while at JCPH is to improve on my public speaking skills & engage with the community to better understand public health issues.  
**My personal goal:** Find the best fried pickles in IC!

## HEALTHY JOCO UPDATE

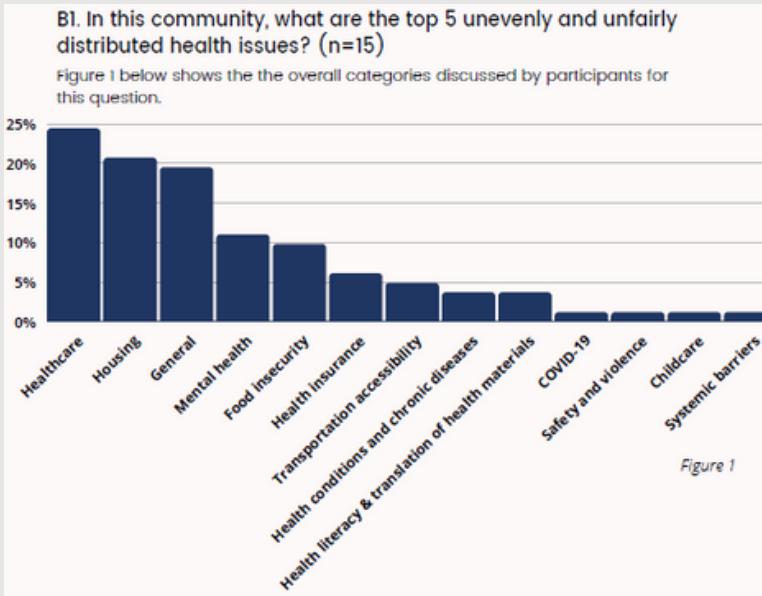
Healthy JoCo is a community health assessment (CHA) & community health improvement plan (CHIP) effort in JoCo & is largely supported by JCPH & members of the Core Committee. Healthy JoCo follows the National Association for County & City Health Officials' (NACCHO's) Mobilizing for Action through Planning & Partnerships (MAPP) framework. MAPP is a community-driven strategic planning process for improving community health. The MAPP 2.0 process includes an assessment phase of telling the community story by conducting the three following assessments: Community Status Assessment (CSA), Community Partners Assessment (CPA), & Community Context Assessment (CCA). These three assessments answer: What are the root causes of inequity? How can partners & resident work together to design solutions? How are partners impacting health inequities?

**Vision:** Health JoCo strives for Johnson County to be a diverse community where all have the resources, access, & opportunity to thrive in a resilient, safe, & inclusive community. We also strive to be a community where institutions & community members actively work together to deconstruct silos & address health inequities through partnerships, collaboration, & power-sharing

**Mission:** To evaluate, promote, & improve the health & well-being of those who live, work, learn, & play in Johnson County.

**Values:** Inclusive, Collaborative, Transparent, Progressive, Genuine

## Health Equity Capacity



## HALLOWEEN IS 10/31

1. Why did Dracula take cold medicine?
2. What do you call a skeleton who goes out in the snow?
3. Why did the policeman ticket the ghost on Halloween?



3. It didn't have a hunting license.  
 2. A numb skull  
 1. Because he was coffin too much.

## Upcoming Events:



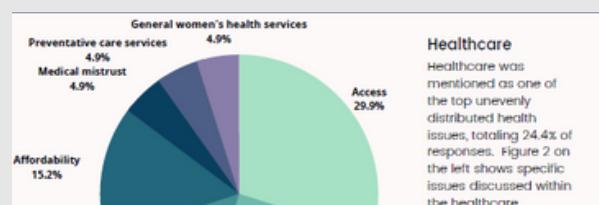
**November 10th (Add to your calendar)**

Performance Management 101 training due

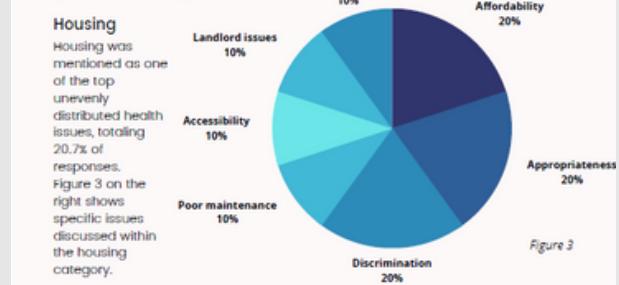
**November 18 @ 11 am**

Pop In & Pop Out

To read the full report: <I:\430\3 - Partners\REPORT\2022 Community Partners Assessment Report.pdf>



**(CONTINUED)**



# The Public Health Herald

## PMQI

6	00003	Number of Iowans who are aware of their HIV status.	Active	250	300	
7	00004	Number of Iowans who are aware of their hepatitis C status.	Active	75	150	
8	00005	Number of condoms and other prophylactic supplies distributed.	Active	25000	30000	
9	00006	Percent of latent TB patients who received and completed recommended treatment.	Pending	0	0	
10	00007	Number of tobacco related policies adopted in Johnson and Iowa counties.	Active	50%	100%	
11	00008		Active	1	3	

PMQI repository in action

The only Quality Improvement project currently active is working on creating a new process of onboarding new hires. This newly created process looks to ensure future new hires are given a consistent welcome and integration into our department. This process has included significant input from numerous current staff and changes (for the better!) have been made with every recent hire. Significant benefits from a streamlined onboarding process can include: increased staff retention, improved staff knowledge of the organization, and improved staff satisfaction. As always, the QI team is fully prepared to take on reviewing new projects and if you have a proposal feel free to submit it using our [proposal form](#).

If you haven't already, remember to update your NEOGOV password as they have increased the requirement from 8 to 12 characters.



We currently have 17 active Key Performance Indicators (KPIs) and progress can be viewed in our [repository](#). If you have any questions please reach out to your divisional liaison or if you would like to submit a KPI to be monitored complete the proposal form! **Please remember to complete your Performance Management training by 11/10 and provide your manager/supervisor with your certificate.**



New onboarding manual includes a new cover to represent all the work done by public health & features our fantastic staff at in the field!

## OEC Corner

Insights:

Ad Trends: Aug. 2022-Sept. 2022

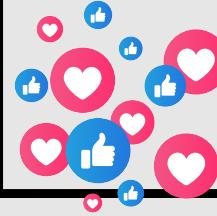
Paid reach up 1.7k% with 31,000 paid impressions

Page Visits: Up 63% on Facebook, down 33.3% on Instagram

Up 10 followers on Facebook, down 15 on Instagram.



We've seen a lot of traffic on our accounts, mainly focused on one paid ad that is boosting traffic to our other posts.



If you have print, website, or media needs please let me know. Email works for now.

We're working on a better process for tracking. Social Media posts should use the form [Click Here](#)