PLANNING APPLICATION COVER SHEET

PROJECT TYPE: Conditional Use Permit

NO. CUP25-000011

APPLICATION DATE: 12/10/2025

PROPERTY OWNER: VAULT STORAGE LLC

APPLICANT: Lee Casebolt

WORK DESCRIPTION: install new wall signs, ground sign

SITE ADDRESS:

PPROPERTY INFORMATION

Parcel ID (PPN)	Acres in Parcel	Current zoning classification
0304303001	6	A - Agricultural



Planning, Development and Sustainability

913 S. Dubuque St. Iowa City, IA 52240

planning@johnsoncountyiowa.gov. 319-356-6083

https://www.johnsoncountyiowa.gov/pds

1 of 1 12/12/2025, 8:24 AM



Signage Variance Request – Justification Statement

We are requesting a variance from the current signage limitations applied to Parcel #0304303001 due to unique site conditions and zoning inconsistencies that create an undue hardship and hinder the property's ability to safely and effectively communicate with motorists traveling at highway speeds.

Although this parcel is zoned Agricultural (Ag) with a conditional use, the surrounding properties are all zoned Commercial and are permitted **illuminated signage**. The current Ag zoning significantly restricts allowable signage and prevents this business from achieving visibility consistent with neighboring businesses. In essence, this variance request seeks to align the signage allowances of this parcel with those granted to the adjacent commercial parcels to ensure consistency, fairness, and uniformity within the development.

Accordingly, we are requesting approval for the same illuminated signage allowances as neighboring commercial lots. This facility is open 24 hours a day and requires round the clock visibility.

This variance will ensure consistent signage standards across the area, improve visibility for motorists traveling at highway speeds, and support the safe and effective identification of the business.

1. Commercial Use Despite Agricultural Zoning

Although the parcel is zoned agricultural, it is fully developed and operating as a commercial property. The existing signage restrictions tied to the agricultural zoning classification do not reflect the property's actual use or the surrounding development pattern. The business functions as part of a commercial corridor, and appropriate commercial signage is necessary to achieve equitable visibility and fair representation among neighboring properties.

2. High Traffic Speeds and Driver Visibility Considerations

The adjacent roadway carries traffic traveling at approximately 70 mph or higher. At these speeds, drivers have significantly reduced time to identify a business and make safe, informed turning or lane-change decisions. Smaller, non-lit signage is not effective under these conditions. Larger, more visible signage allows drivers to recognize the site earlier, reducing sudden braking or last-minute turns, which in turn supports smoother traffic flow and safer roadway behavior. The requested variance is therefore not only a matter of visibility but also promotes a safer and more predictable driving environment.

3. Surrounding Commercial Properties with Greater Signage Rights

All adjacent and nearby parcels are zoned commercial and have been granted substantially larger signage allowances. This creates a competitive imbalance and visually crowds out this site's signage, further limiting its effectiveness. Aligning this property's signage with those of its neighbors ensures parity and maintains the intended fairness of the city's sign code as applied to commercial uses.

4. Consistency and Visual Harmony Within the Development

The proposed signage is designed to match the quality, scale, and aesthetic of other signage within the development. This approach maintains a cohesive visual identity and reinforces the professional appearance of the corridor. Consistent signage standards contribute to the overall attractiveness and organization of the commercial area.

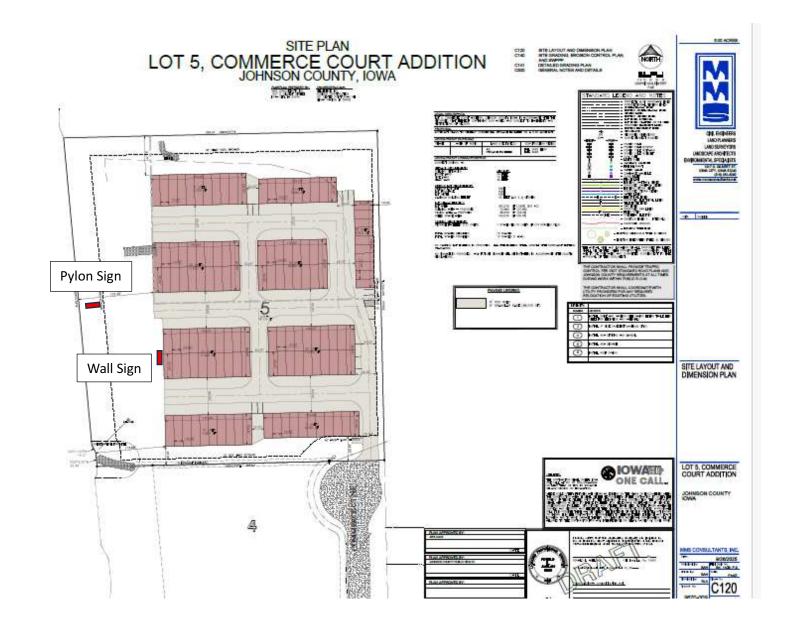
Conclusion

The current signage limitations, based solely on the property's agricultural zoning, create a hardship inconsistent with its commercial use and context. The requested variance will:

- Provide appropriate visibility for motorists traveling at highway speeds,
- Support safe and predictable traffic behavior,
- Maintain consistency with surrounding commercial signage, and
- Enhance the overall appearance and coherence of the development.

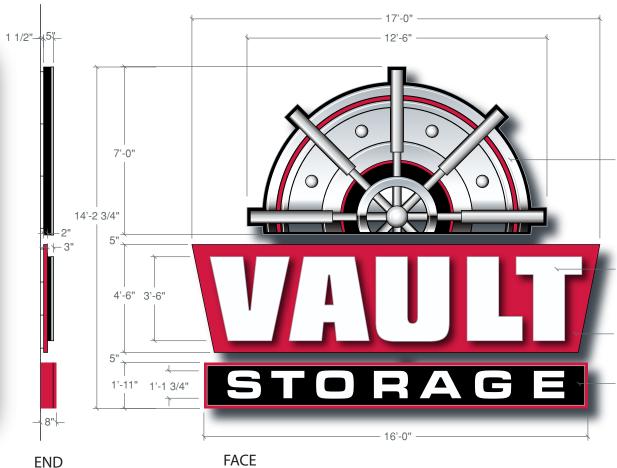
For these reasons, granting this variance is both reasonable and in the public interest.

Aaron Vosmek
CEO
CR Signs Inc.
319-389-8632
Aaron@CRSignsInc.com









5" DEEP FRONT-LIT AND HALO-LIT CHANNEL CABINET WITH PREFINISHED BLACK RETURNS. WHITE POLY FACE WITH DIGITALLY PRINTED GRAPHICS. SILVER TRIM-CAP. ILLUMINATE FACES WITH WHITE L.E.D.S. HALO GLOW TO BE RED.

FRONT LIT CHANNEL LETTERS WITH PREFINISHED BLACK RETURNS. BLACK ACRYLIC FACES WITH SILVER TRIM-CAP. FACES TO BE ILLUMINATED IN WHITE.

HALO-LIT 2" TUBE FRAME BACKER PANEL. HALO GLOW TO BE RED.

8" DEEP RED CABINET WITH 1 5/8" RED RETAINERS. WHITE POLY FACE WITH VINYL GRAPHICS. ILLUMINATE WITH WHITE L.E.D.S.



4701 FIRST AVE. S.E. SUITE 11 CEDAR RAPIDS, IOWA 52402

PHONE: 319-389-8632

JOB DESCRIPTION S/F ILLUMINATED FASCIA LOGO, LETTERS AND CABINET.



NIGHT ILLUMINATION



SCALE @ 1/8" = 1'

R2: 04/28/25 ● DJS ● CHANGE COLORS AND DESIGN ILLUMINATION

FILE NAME 250811-01-2 DATE 04/18/25 JOB NAME VAULT STORAGE

CUSTOMER

LOCATION JOHNSON COUNTY, IA

R1: 04/25/25 ● DJS ● CHANGE DESIGN

DRAWN BY <u>DJS</u> SCALE <u>1/4" = 1'</u>

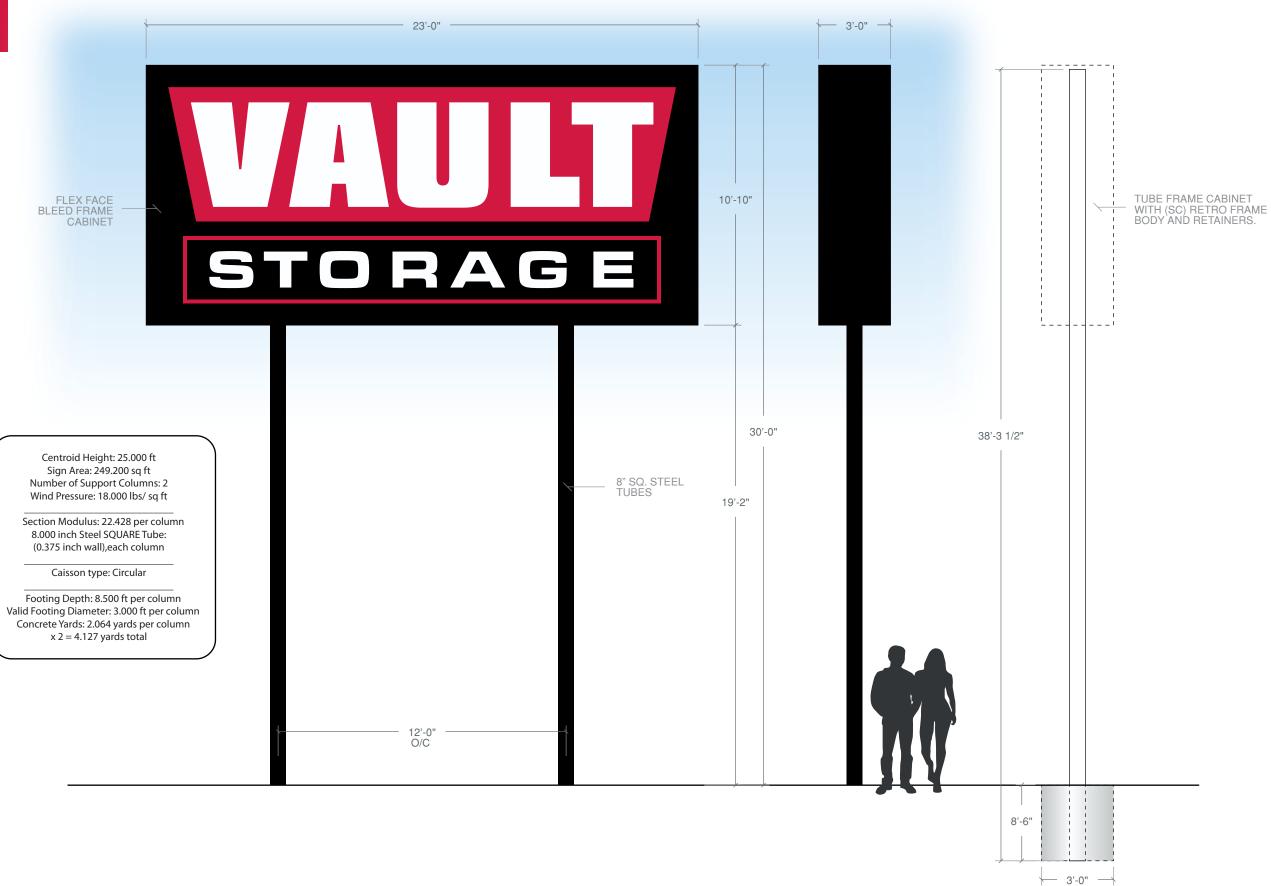
SALESPERSON AARON VOSMEK

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SIGNS

4701 FIRST AVE. S.E. SUITE 11 CEDAR RAPIDS, IOWA 52402

PHONE: 319-389-8632

JOB DESCRIPTION D/F ILLUMINATED PYLON SIGN.

FLEX FACE BLEED FRAME CABINET. VINYL GRAPHICS. ILLUMINATE WITH WHITE L.E.D.S.

SET SIGN ONTO (2) 8" SQ. STEEL TUBES. TUBES TO BE SET INTO CONCRETE FOOTING. (SEE SPEC.)

R1: 11/18/25 ● DJS ● CHANGE DESIGN

FILE NAME 250811-12-1 DATE 11/17/25

JOB NAME *vault* storage

CUSTOMER_

LOCATION JOHNSON COUNTY, IA

DRAWN BY <u>se</u>

____ SCALE <u>1/4" = 1'</u>

SALESPERSON <u>AARON VOSMEK</u>

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VINYL 3630-33 RED

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