



UNITED WAY
Johnson &
Washington Counties



**North
Liberty**

FY26-FY27 Joint Funding Application Training with Joint Funders



Agenda for Today

1. **Goals for Changes to the Joint Application Process**
 - Overview and updates on progress for each goal
2. **Application Timeline and Funding Cycle**
 - Key dates, deadlines, and the timeline of the funding cycle
3. **Funder Overview and Q&A**
 - Summary of each funder's priorities and eligibility criteria.
 - Open floor for questions and discussion
4. **E-CImpact Basics**
 - Introduction to the platform and how to access the application
 - More thorough training to follow on September 24
5. **Major Changes in the Application**
 - Agency Profile
 - Grant Narratives
 - Demographics
 - Agency Budget
 - Performance Measures and Outcomes
6. **Final Q&A**
 - Open discussion for any remaining questions and clarifications



Goals for Changes to the Joint Application Process

Overview and updates on progress for each goal

Shared Goals

Goal 1: Enhance Efficiency and Preserve Resources by aligning funding cycles with other joint funders.

Goal 2: Promote an Equitable Funding Process by updating application questions with input from funders and nonprofit leaders.

Goal 3: Provide Clarity in the Application Process and establish clear training and guidance for applicants.



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Goal 1: Enhancing Efficiency and Preserving Resources

- The City of North Liberty has joined the joint application starting with the FY26-FY27 Funding Cycle.
- Johnson County has adjusted its funding cycle to align with Coralville and Iowa City.
- United Way has transitioned from a one-year to a two-year funding cycle
- The upcoming FY26-FY27 cycle will be the first where all five funders are on the same two-year cycle, covering FY26 and FY27.



Goal 2: Promoting an Equitable Funding Process

- Application questions and budget definitions are based on feedback from agencies via the AIC and HCDC Subcommittee.
- Joint funders convened to review recommendations and align adjustments with funder and applicant needs:
 - Reviewed and revised application **narrative questions** to better align with the goal of supporting general operational funding
 - Reviewed and updated **demographic and outcome structure** to allow agencies to define their own outcomes, while including common outcomes that both joint funders and agencies may use for collective community reporting.
 - Revised the budget format with clear line item definitions and introduced a budget training opportunity to ensure agencies and reviewers share a common understanding of budget components




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Goal 3: Providing Clarity in the Application Process

- Additional help text and links are available within the grant application software
 - We are offering three training sessions, all recorded for future use:
 1. Joint Application Changes Training with Joint Funders
 - Date: Thursday, September 19
 - Time: 10:00 am - 11:30 am
 - Zoom Link: Join Meeting
 2. FY26-FY27 Joint Application – e-Clmpact Software Technical Training
 - Date: Tuesday, September 24
 - Time: 10:00 am - 11:00 am
 - Zoom Link: Join Meeting
 3. FY26-FY27 Joint Application Budget Training
 - Date: Tuesday, October 1
 - Time: 10:00 am - 11:00 am
 - Zoom Link: Join Meeting
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Application Timeline and Funding Cycle

Key dates, deadlines, and the timeline of the funding cycle



Funding Cycle: Funds awarded through this application will support programs from July 1, 2025, to June 30, 2027, across all participating funding entities.

Application Timeline

September 9,
2024

Application
Released

October 15,
2024

Applications
Due by 5:00
pm

Late Applications

- To ensure fairness to all applicants and to accommodate the needs of all involved funders, late applications cannot be accepted through this system.
- For extension inquiries with specific funders, please contact the funder directly. Note that extensions are not guaranteed, and deadlines are generally upheld.



Funder Overview and Q&A

Summary of each funders' priorities and eligibility criteria.

Open floor for questions and discussion



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Who Can Apply

- Affiliated UWJWC Partner Agencies may apply.
- For questions on your status, contact Emily Meister at emily.meister@unitedwayjwc.org
- New United Way Partner Agencies will be considered following the completion of a 2024-2025 Community Needs Assessment.

Funding Priority Areas

Youth
Opportunities

Financial
Security

Healthy
Communities

Community
Resiliency



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Johnson and Washington Counties

United Way Funding Narrative

Tell us about your services to Johnson and/or Washington County and how United Way priorities are represented in your operation. If your agency serves a larger regional area, please provide the percent of overall clients that are Johnson or Washington County residents. If your request is program specific, please provide the percentage of Johnson and Washington County clients for that program.

Who Can Apply

- Established non-profit social service organizations serving Johnson County residents are eligible.
- Organizations must have a non-discrimination clause and cannot use funds for insurance or Medicaid shortfall.
- Contact Lynette Jacoby at 319-356-6090 or ljacoby@johnsoncountyiowa.gov.



Funding Priority Areas

Basic Human Needs

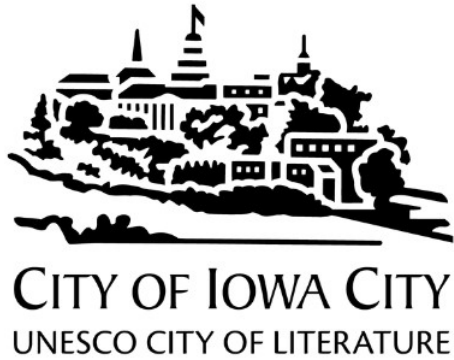
Child & Family Well Being

Health & Mental Health



Johnson County Funding Narrative

Johnson County prioritizes funding for organizations addressing basic needs, improving child and family well being and/or health outcomes for Johnson County residents. Tell us about your services that address any or all of the County priority areas. If your agency serves a larger regional area, please provide the percent of overall clients that are Johnson County residents.



Funding Priorities: City Steps

Who Can Apply

- Legacy Agency status is required.
- Minimum request is \$15,000.
- Funding criteria are established by the Housing and Community Development Commission. Legacy Aid to Agency scoring criteria is available at www.icgov.org/grants.
- For questions, contact Sam Turnbull at 319.356.5237 or sturnbull@iowa-city.org.

Services to the homeless and those at-risk of homelessness

Childcare

Transportation

Health/mental health services

Youth activities and programming

Elderly activities and programming

Assistance for persons with disabilities

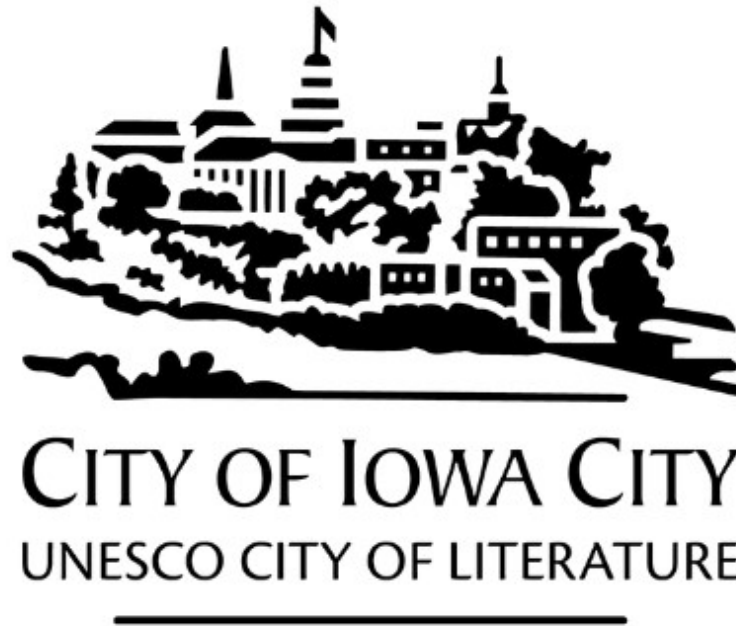
Food pantries

Services for victims of domestic violence

Services for immigrants and refugees

Utility assistance

Financial literacy and credit repair programs



City of Iowa City Funding Narrative

Tell us about your services to Iowa City and how the City Steps Priorities are represented in your operation. If the agency serves a regional area, please provide % of overall clients that are Iowa City residents, if your request is program specific, please provide % of Iowa City clients for that program.

Who Can Apply

- Open to organizations serving Coralville.
- Contact Ellen Habel at ehabel@coralville.org.





City of Coralville Funding Narrative

How do your services specifically address needs in Coralville? If your agency serves a regional area, please provide the percentage of overall clients that are Coralville residents. If your request is program specific, please provide the percentage of Coralville clients for that program.



Who Can Apply

- Open to organizations serving North Liberty residents.
- Contact Tracey Mulcahey at tmulcahey@northlibertyiowa.org



City of North Liberty Funding Narrative

How will this program/project benefit the community of North Liberty? What percentage of the program/project benefits North Liberty residents, and approximately how many North Liberty residents will you be serving with this program/project?



E-CImpact Basics

Introduction to the platform and how to access the application.

A more thorough training on this system will follow on September 24 via Zoom.



e-Clmpact Online Grant Platform

To access the e-Clmpact platform and FY26-FY27 Joint Funding Application, visit

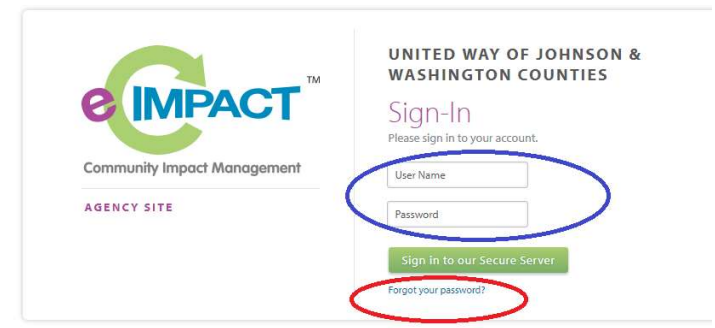
<https://agency.e-clmpact.com/login.aspx?org=17300U>

Established Agency Accounts

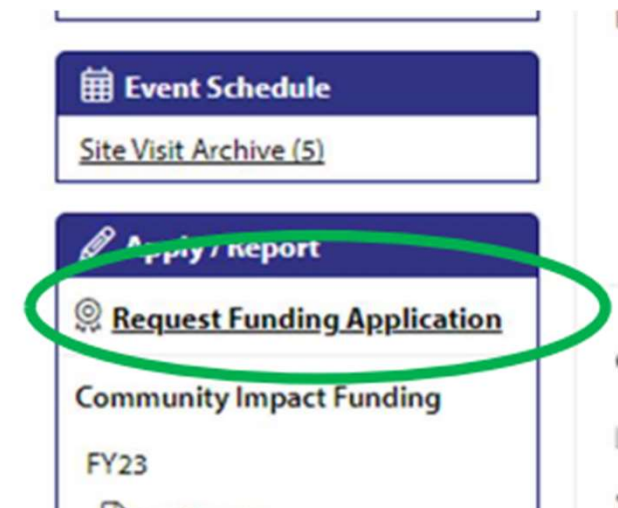
If your agency already has an account with e-CImpact, follow these instructions to log in and access the application

1. Log in using your username and password

- If you've forgotten your password, click the 'Forgot Password' link to reset it.
- If you're a new user at an existing agency, please ask your agency admin to add you as a user or contact United Way for assistance if needed.



2. Locate 'FY26-FY27 Joint Funding Application' on the left-hand navigation panel.



3. If you don't see it listed, select 'Request Funding Application' on the left-hand panel and then choose 'FY26-FY27 Joint Funding Application' from the options.

New Agency Accounts

For agencies that have not previously applied for funding through the Joint Application in e-CImpact.

1. If your agency has not previously applied for funding through the Joint Application in e-CImpact, register a new account by clicking on the 'Create a new e-CImpact account' link.
2. Follow the prompts to enter your agency's information, including the Name, EIN, Mission, Description of Community Need, and relevant contact details.
3. Create a username and password, then proceed to select the application.
4. Select the FY26-FY27 Joint Funding Application and answer the qualifying questions. Note that qualifying agencies must be established non-profits serving Johnson or Washington Counties.
5. Click 'Complete Registration' to proceed to the application.

New to e-CImpact?

Create an e-CImpact account

To create a new agency account select the link below:

[Click here to create a new e-CImpact agency account](#)

A new program is required for the FY26-FY27 Joint Application

Unlike past applications where agencies reported on individual programs, indicators are now adjusted to cover all services your agency provides in Johnson and Washington Counties or seeks funding for from the joint funders.

Once the Program Profile registration is complete, all relevant forms for that program will display in your list of forms below.

To add the program

1. Click 'Create a New Program and Assign it to this Application'

2. Name the new program using the format **[Agency Name] - FY26-FY27 Outcomes.**

3. Ensure that you click '**Complete Registration**' on the Review page to successfully add your program to the application.



Major Changes to the Application

Agency Profile

Additional fields have been added, allowing agencies to enter information in the profile once, without needing to re-enter it for each application cycle.

Grant Narratives

Revised questions to better align with the goal of supporting general operational funding.

Demographics

Includes an option for 'Unknown' demographics, with a supplemental form available for providing additional information.

Performance Measure and Outcomes

Both shared outcomes and agency-identified outcomes are now included, enabling comprehensive community-wide reporting.

Budget

Select fields have been changed to better align with common agency budget line items, Additional auto calculation fields, and more help text available



Agency Profile

Additional fields have been added, allowing agencies to enter information in the profile once, without needing to re-enter it for each application cycle.

***Test

- Home
- Agency Profile
- Description of Community Need
- Contacts
- Statements
- Program Profiles

***Test

Apply

Communi

Applic

The FY23 Complete

Status: ● I

Agency Profile

Fields marked with an * are required fields.

Agency Name:*

EIN:
Format: '99-999999' or '99999999'

Staff Liaison:

Primary Contact:

Website:

Facebook Profile:

Description of Community Need:*

Entering the Description of Community Need in your agency profile is required. While it will also be a required part of the application, the system will not auto-fill this information at this time. Once your profile is updated, you can copy and paste the Description of Community Need into the application.

Description of Community Need: What specific need in the community is your agency addressing? Describe the extent of the need, including current local data with source information and the major factors in the

Statements


Type	Statements
Mission Statement	
Agency Statement	Testing

[+ Add New](#)



Agency Profile – Mission Statement

Agency Mission Statement and Description of Community Need

 Your agency's mission statement will automatically populate from your profile. You can leave it as is or update it below.

The Description of Community Need is also available in your agency profile, but it will not auto-fill. You may copy and paste it from your profile or write a new statement below

Agency Mission Statement

Limit up to 2000 characters (0 used).



Agency Profile – Description of Community Need

Description of Community Need:*

Entering the Description of Community Need in your agency profile is required. While it will also be a required part of the application, the system will not auto-fill this information at this time. Once your profile is updated, you can copy and paste the Description of Community Need into the application.

Description of Community Need: What specific need in the community is your agency addressing? Describe the extent of the need, including current local data with source information and the major factors in the community contributing to the need.:



Grant Narratives

Revised questions to better align with the goal of supporting general operational funding.

Match Funding

Describe how local funding received by your organization helped leverage other revenue in the last fiscal year. Identify and include specific grant/funding sources and amounts that were awarded that require a match.



Demographics

Includes an option for 'Unknown' demographics, with a supplemental form available for providing additional information.

Form B1: FY26-FY27 Agency Demographics*

● Not Started

Unknown Category

Please provide the unique number of individuals served who self-identified within each of the gender categories listed below.

If your organization does not collect gender information, please report the total number of individuals served in the "Unknown" category and provide an explanation in Form B2: FY26-FY27 Agency Demographic - Additional Information.

	FY24	Projected FY25
Male*	<input type="text"/>	<input type="text"/>
Female*	<input type="text"/>	<input type="text"/>
Non-binary*	<input type="text"/>	<input type="text"/>
Unknown Gender	<input type="text"/>	<input type="text"/>
Total		



Demographics

Form B2: FY26-FY27 Agency Demographics - Additional Information*

Emily Meister

9/6/2024 3:39 PM (CST)

● Completed / Ready to Submit

Additional Information

If you reported individuals in the 'Unknown' category for any demographic in Form B1: FY26-FY27 Agency Demographics, please provide context in the corresponding section, such as why your agency doesn't collect this information or if other categories apply.

Additional Information for Unknown Categories

1. UNKNOWN GENDER

If you reported any individuals in the unknown gender category, please provide additional context.

NA

Limit up to 500 characters (2 used).

2. UNKNOWN RACE

If you reported any individuals in the unknown race category, please provide additional context.

NA

Limit up to 500 characters (2 used).



Performance Measure and Outcomes

Both shared outcomes and agency-identified outcomes are now included, enabling comprehensive community-wide reporting.

Common Outcomes for Community Wide Reporting

Services Provided:

- Utility & other housing services
- Early Childcare
- Transportation
- Mental Healthcare and Substance Use/Abuse Services
- Youth activities and programming
- Elderly activities and programming
- Food assistance (served or delivered meals, pantries, etc.)
- Services for victims of sexual assault
- Services for victims of domestic violence

Common Provided Outcomes

[+ Select a New Services Provided](#)

From the list, select one of the services your agency provides. On the following pages, you will report the number of services provided and the number of individuals served for that service.

Once you have completed reporting for that service, return to this page by clicking "Select a New Services Provided" to select another service from the list.

You must select and report on all services your agency provides, but you can only select one at a time, so please return to this page by clicking "Select a New Services Provided" until all applicable services have been reported.



Performance Measure and Outcomes Reporting

Services Provided: Utility & other housing services

Number of Services Provided

[+ Select a New Number of Services Provided](#)

Number of Individuals

[+ Select a New Number of Individuals](#)

One at a time, you will select either the number or services or number of individuals to report on

Number of Services Provided

of utility or other housing services provided

Number of Services Provided

Please record the total number of services/sessions provided for the

	FY25 Projected
Number of Services Provided	<input type="text"/>

On the following page, you will enter information for that indicator



Agency Budget

Select fields have been changed to better align with common agency budget line items, additional auto calculation fields, and more help text available.

Help Text for Budget Line Items

Foundation*

? Fees for Services*

Fees for Services

This represents revenue earned from providing services for which fees are charged. It includes income from service contracts, program fees, client charges, and any other payments received for specific services rendered by the organization.

? Annual Endowment Draw

? Reserve or Carryover Funds



Agency Budget

Reserve or Carryover Funds

? Reserve or Carryover Funds

Reserve or Carryover Funds

?
Sou

This category represents funds drawn from operating reserves or carryover from the previous year that are unrestricted and available for use in the current fiscal year's operating budget.

Tot

Expenses



Agency Budget

Operational Budget and Auto Calculation Fields

Operational Budget

	FY23	FY24	FY25
? Total Revenue			
? Total Expenses			
? Restricted Funds			
? Surplus/Deficit			



Agency Budget Reserve Funds

? Reserve Funds

💡 Enter all reserve balances below. If you have additional reserves not listed, please enter purpose in the Attachments.

	FY23	FY24	FY25
? Operating Reserve Balance*	<input type="text"/>	<input type="text"/>	<input type="text"/>
? Other Reserve Balance - Please Specify Purpose in Attachments	<input type="text"/>	<input type="text"/>	<input type="text"/>
Total			

? Operating Reserve Balance*

? **Operating Reserve Balance**

This field should include the total amount of funds set aside in your operating reserve. These funds are typically used to ensure the financial stability of the organization, covering unexpected expenses or revenue shortfalls.

💡 **Other Reserve Balance**

This field should include the total amount of funds set aside in any reserves other than the operating reserve. These funds may be designated for specific purposes such as capital improvements, program expansion, or other strategic initiatives. Please specify the purpose and any restrictions of these reserves in the Attachments section.

Question and Answer



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Additional Funding Questions

Each of the funding entities in the FY26-FY27 Joint Funding Application will review applications through their own timeline and process.

Please contact the appropriate partner for questions regarding funding from that entity.

United Way of Johnson &
Washington Counties

Emily Meister

Emily.meister@unitedwayjwc.org

Johnson County

Lynette Jacoby

ljacoby@johnsoncountyiowa.gov

City of Iowa City

Sam Turnbull

sturnbull@iowa-city.org

City of Coralville

Ellen Habel

ehabel@coralville.org

City of North Liberty

Tracey Mulcahey

tmulcahey@northlibertyiowa.org



Application or Software Questions

For questions regarding the application process or e-CImpact, please reach out to United way of Johnson and Washington Counties.

Emily Meister

Director of Community Impact and
Engagement

Emily.meister@unitedwayjwc.org



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Thank you!

On behalf of all the joint funders, we extend our deepest gratitude for the essential and critical work each of you does for our community every day.

Thank you for your continued commitment and partnership.



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